MULTI-DIMENSIONAL EVALUATION

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DAY 3



Strand 3 Evaluation Context and Culture

Diversity of NEPs in the Asian-Pacific Region

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Diversity of NEPs in the Asian-Pacific Region

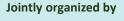
A country comparison

Panel

Reinhard Stockmann, Director of CEval Rome, 04-06. March 2025



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Goals of the Evaluation Globe

- 1.A global description of the institutionalization of evaluation in selected countries from all continents.
- 2. Comparative analysis of historical and current development across all countries and continents.
- 3. Identification of the driving and hindering forces (causes) for the development of evaluation.

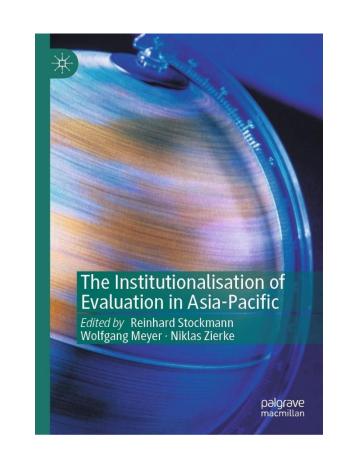




Methodological Approach

- Case studies by national evaluation experts
 - Analysis of literature, documents, statistics
 - Interviews
- Mandatory analysis grid
- ✓ Glossary to clarify terms
- ✓ Feedback loops

Goal: Case studies as comprehensive and comparable as possible









Four Countries

	India	Japan	Philippines	Mongolia
Population in Mill	1.450,9	123,8	115,8	3,4
BIP in thousand US\$ per capita (2023- Word Bank Group)	2.480,8	33.766,5	3.804,9	5.838,6
ø life expectancy in years (2021 – WHO)	67,3	84,5	66,4	70,1
Human Development Index (2022 - UNDP Report 2023/24)	0,644	0,920	0,710	0,741
Form of Government (CIA – The World Factbook)	parliamentary republic	parliamentary monarchy	presidential republic	semi-presidential republic
Democracy index (max. 10) (2023 - Economist Intelligence)	7,18	8,40	6,66	6,48
World Press freedom Index (of 180) – Rank (2024 - Reporters Without Borders)	159	70	134	109
Corruption index (CPI of 180) – Rank (2023 - Transparency International)	96	20	114	114



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Indicators Political System

Institutionalisation	Use
✓ National laws and policies	✓by Parliament
✓ National decrees	✓ Sectoral spread
✓Organizational embedding	✓ Scope of evaluation practice
✓ Role of evaluation in the audit office (General Accounting Office)	



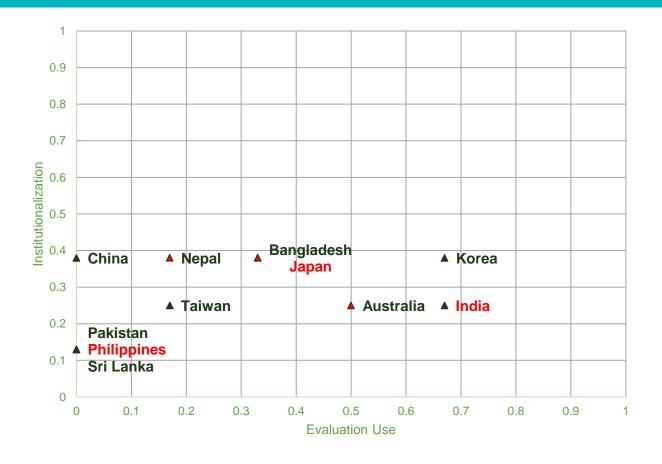
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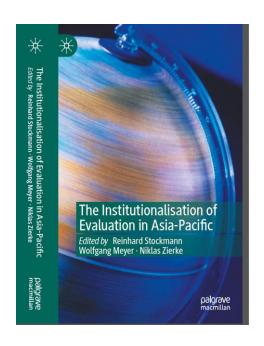
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Institutionalization and Evaluation Use in Asia-Pacific:



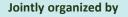




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Theory vs. Empiricism

✓ Overall picture contradicts the general hypothesis with their results: "the higher the degree of institutionalization, the higher the use of evaluation results"

However, the following applies to the three selected countries:

- without institutionalization no use: Philippines
- But also: Medium degree of institutionalization Relatively high degree of use: India

Medium degree of use: Japan







Institutionalization in the Social System:

Institutionalized use low

- CSOs do not/rarely participate in evaluations
- No/rarely any use of evaluations or dialogue between CSOs and state (government)

Public perception low

- low knowledge and awareness of evaluation
- selective media coverage
- Availability of evaluation reports: medium (Europe), medium-high (Americas), relative high variability (Asia and Africa); low (CSOs)

Low demand by CS

- citizens/CSOs do not request evaluations
- demand stimulated by political structures

Evaluation does not play an important role in civil society



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Professionalization

	India	Japan	Philippines	Mongolia
Evaluation University Programs	-	-	-	-
Evaluation Journal	-	Evaluation QuarterlyJapanese Journal of Evaluation Studies	-	-
Evaluation Associations (Members)	✓	√	✓	✓
National Evaluation Standards		-	-	-



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Future Challenges

India

- Advocacy for National Evaluation Policy
- Building a strong evaluation ecosystem
- Strengthening of capacity building
- Full fledged M&E courses necessary
- Partnerships between governmental and civil society organizations
- Budget constraints
- Accountability focus

Japan

- Strengthening policy evaluation
- Evaluation market divided: practitioners/ academics
- Evaluations bureaucratic routine task
- Evaluation Masterprogram necessary
- Improvement of evaluation quality
- Budget constraints
- Accountability focus

Philippines

- Low level of institutionalisation
- Strengthening evaluation eco-system
- Capacity building
- Evaluation Masterprogram necessary
- Lack of quality
- Budget constraints
- Accountability focus

Mongolia

- Weakness of resultsbased management practice
- Strengthening evaluation eco-system
- Capacity building (skill shortages)
- Academic evaluation programs
- Lack of quality
- Budget constraints
- Inspection focus and lack of transparency



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Classification in the overall results

- Evaluation is policy driven
- The political system determines the demand and evaluation topics
- Civil society is not a driver of evaluation
- Use of evaluation by Civil Society Organisations is low
- Professionalization and institutionalization and use of evaluation are decoupled
- Quality of evaluation is insufficient







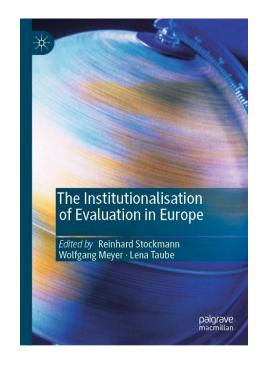
References to Module 1

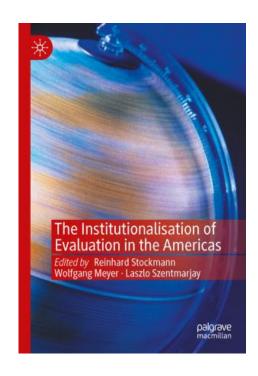
Additional Readings:

Stockmann, R., Meyer, W., Taube, G. (Ed.) (2020): The Institutionalisation of Evaluation in Europe. Palgrave Macmillan: UK.

Stockmann, R., Meyer, W., Szentmarjay, L. (Ed.) (2022): The Institutionalisation of Evaluation in the Americas. Palgrave Macmillan: UK.

Stockmann, R., Meyer, W., Zierke, N. (Ed.) (2023): The Institutionalisation of Evaluation in Asia-Pacific. Palgrave Macmillan: UK.











Thank you very much for your attention!





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