

# Center for Evaluation

Further Education



# The Center for Evaluation

The Center for Evaluation (CEval) is an academic institute at Saarland University. CEval carries out cross-sector evaluations and provides consultancy services for the design and implementation of monitoring and evaluation systems. In addition to fundamental research, the conveyance of evaluation competence through various educational and training offerings forms a further focus of the institute's work. Since 2004, under the direction of CEval head, Prof. Dr. Reinhard Stockmann, the part-time postgraduate course »Master of Evaluation« has been offered. Besides this, numerous practical training programmes are carried out globally every year, covering different topics from the fields of monitoring and evaluation.

# CEval's Educational Offering

CEval offers diverse educational and training opportunities in the various fields of evaluation and monitoring. Apart from the part-time «Master of Evaluation» degree course, flexibly structured forms of further education, such as lectures, workshops, and overview or intensive courses are available.

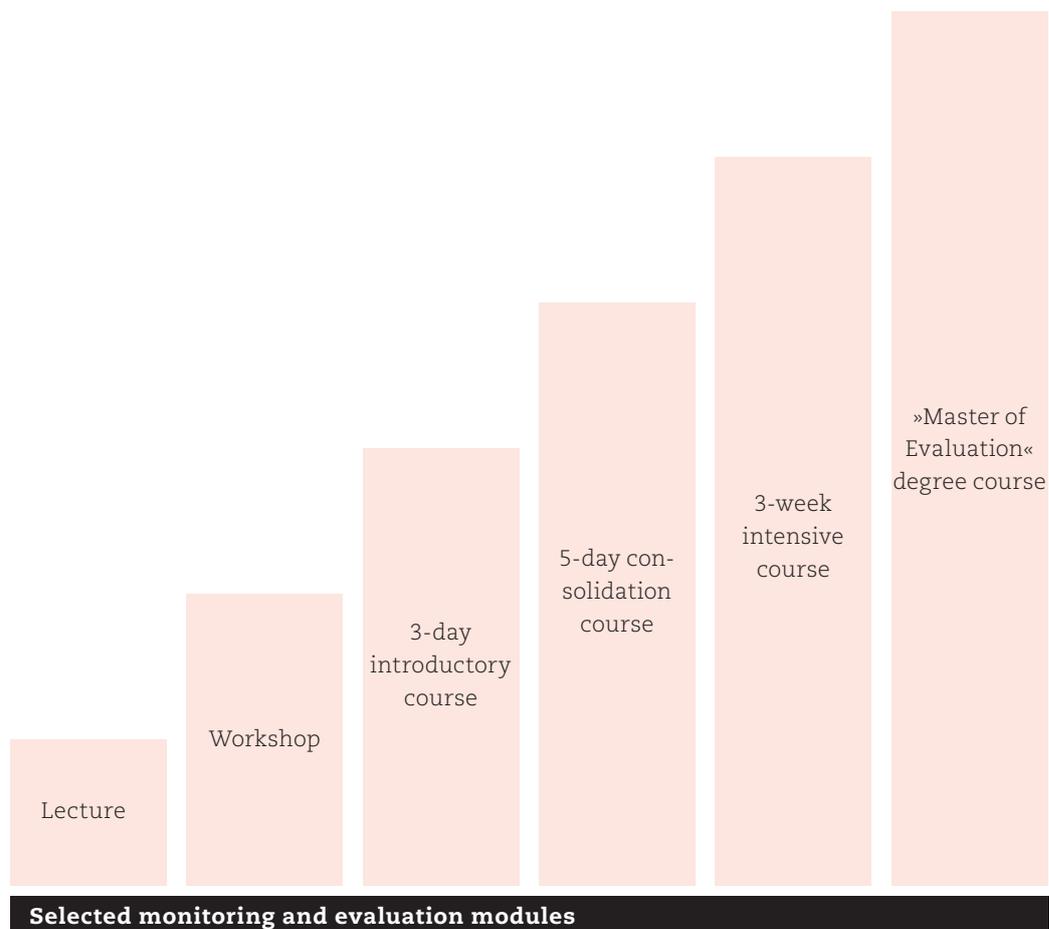


Figure 1 Intensity of the chosen content

### I. Individually tailored further education offers

Individually tailored further education offers can be designed in accordance with a modular building block principle. The possible further education topics are captured in four module categories, and can be adapted in accordance with the requirements of the target group. In addition, the subject matter is tailored to your professional field and complemented by practical examples from CEval's six areas of expertise: see Figures 2/2a

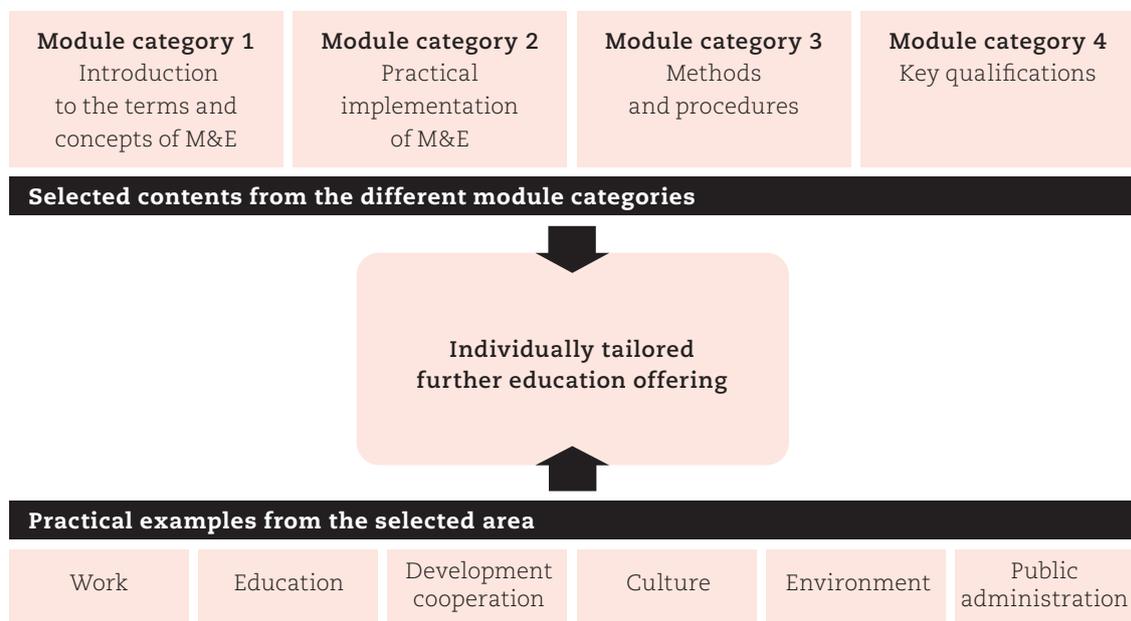


Figure 2 Modular building block principle

Module category	Example modules/topics
<b>I.</b> Introduction to the terms and concepts of M&E	<ul style="list-style-type: none"> <li>• Concepts and theories of evaluation research</li> <li>• The history of evaluation</li> <li>• Evaluation standards</li> <li>• Objectives and types of monitoring systems</li> </ul>
<b>II.</b> Practical implementation of M&E	<ul style="list-style-type: none"> <li>• Systemic incorporation of evaluations</li> <li>• Organisational tasks of the evaluator and the client</li> <li>• The demands of different clients</li> <li>• Requirements of M&amp;E experts</li> </ul>
<b>III.</b> Methods and procedures	<ul style="list-style-type: none"> <li>• Quantitative/qualitative data collection methods</li> <li>• Indicator development, indicator appraisal and efficiency measurement</li> <li>• Quantitative/qualitative methods of analysis</li> <li>• The application of standard software (data management and analysis)</li> </ul>
<b>IV.</b> Key qualifications	<ul style="list-style-type: none"> <li>• Group discussion</li> <li>• Moderation/Presentation</li> <li>• Mediation</li> <li>• Reporting</li> </ul>

**Figure 2a** Module categories and examples of contents

## II. Master of Evaluation

The Saarland University offers in cooperation with the University of Applied Science for Engineering and Economics the extra occupational and interdisciplinary postgraduate study »Master of Evaluation« in German.

### *Objectives*

Preparation for the scientific adaption of questions in evaluation and reviewing and consulting activities in the field of evaluation.

Mediation of core competencies in the fields of quality management and quality development.

# Didactic principles of CEval

## **Participant orientation**

CEval's further education offers are based on the didactic principle of participant orientation. The individual training measures are always designed in close collaboration with our clients. It is thus ensured that the content and implementation of further education programmes correspond exactly to the requirements of the target group. In addition to the planning, the implementation of further education offers is also rooted in a cooperative relationship between teacher and learner. This means that the needs, wants and interests of participants are given particular consideration throughout the education process, inducing active participation in the course.

## **Linking of theory and practice**

In addition to participant orientation, CEval attaches great importance to the linking of theory and practice. The further education offers are thus individually adapted to the subject areas requested by clients, and are consolidated with practical evaluation examples from these fields.

## **Twinning model**

In accordance with our participatory concept and in the context of development cooperation a native trainer is often employed in addition to a CEval trainer. The trainers can, if requested, be given prior instruction.

### **Utilisation of diverse teaching and learning methods, as well as learning materials**

For knowledge transfer CEval utilises diverse methods of adult education. For example, participant-driven, practice-, experience- and dialogue-oriented learning styles are employed also using supporting media. Subject matters are made visible through various media such as screen presentations, the metaplan method and flip chart. Great emphasis is also placed on the participative, interactive knowledge transfer through group work, group discussions, role-plays and case studies.

# CEval's Activities in the Field of Further Education

## Mexico

### Creation of M&E systems

- Canacintra (GTZ, 2000–2005)

### M&E training packages

- Training on the creation of M&E systems (GTZ, 2000–2005)

### Workshops

- Workshop on impact evaluation in development cooperation (2004)
- Workshop on M&E (2003)

## Costa Rica

### Continuing education programmes

- Training on M&E for local specialist personnel in Central America (InWEnt), San José (2005–2010)
- »Evaluation for Upper Management« training (InWEnt, GTZ), San José (2007–2010)

### Cooperation

- Consultation on the evaluation master's degree course at the Universidad de Costa Rica (DAAD consultancy programme, 2008–2010)

## Europe-wide

### Continuing education programmes

- EASY-ECO – Evaluation of Sustainability (WU Vienna, since 2005)
- TrainEval (AGEG, since 2008)

## Germany

### Continuing education programmes

- FEEZ (in cooperation with AGEZ, since 2003)
- Part-time postgraduate course »Master of Evaluation« (since 2004)

### M&E training packages

- Capacity building in M&E for participants from India (InWEnt, 2008)
- »M&E of Interventions in the Vocational Training Field« for participants from Uganda, Ethiopia, Mozambique, Syria, Egypt, Sri Lanka and Jordan (InWEnt, 2006–2008)
- Module on the quality assurance of continuing education programmes through monitoring and evaluation for participants from Uzbekistan (InWEnt, 2007)
- Training on data collection methods (IAB, 2004–2006)
- Training on the creation of M&E systems for the »Arbeitskammer des Saarlandes« (Saarland workers' representative body) (2003–2005)
- Training on M&E for the »Luftwaffenausbildungskommando« (German Air Force training wing) (2004)
- Training on the creation of M&E systems for the Kirkel centre of education (2004)

### Single modules

- Training on »Data Collection Methods in Evaluation« (BMZ, 2005)
- Training on data collection methods (InWEnt, 2005)
- Numerous continuing education modules on M&E (InWEnt, 2003–2005)
- Training on »Quantitative and Qualitative Methods in Evaluation« for German and international independent experts and representatives of development organisations from developing nations (2004)
- Advising of the IBQM on the evaluation of vocational qualification networks (2004)

### Workshops

- Workshop on methods of evaluation and quality assurance in cultural politics (German Institute for Foreign Cultural Relations) (2007)
- Workshop on the role of M&E in the management of target agreements (German Federal Foreign Office) (2007)

### Conferences

- Conference on »Evaluation and Quality Assurance« (BIBB, DBU), Bonn (2005)
- Conference on impact evaluation (»Evaluation of Development Policy« working group), Bonn (2005)

## Egypt

### Creation of M&E systems

- TVET Reform Programme (GTZ, 2007)
- Mubarak-Kohl-Initiative (GTZ, 1996–2004)

### M&E training package

- Training on the creation of M&E systems (GTZ, 2002–2004, 2007–2008)

### Single module

- Training on M&E in technical education and vocational training systems, Cairo (2004)

## Ethiopia

### Single module

- Training of partner staff on the performance of training needs studies (InWEnt) (2006)

## Uganda

### M&E training package

- M&E of interventions in the vocational training sector (InWEnt), Kampala (2007–2008)

## Mozambique

### Single module

- Training on M&E in development cooperation, Vilanculos (2003)

## Russia

### Cooperation

- Cooperation with the Center for Program and Policy Evaluation, Moscow (2007)

### Single module

- Evaluation and Quality Management summer school, Moscow (2006)

## Georgia

### Single module

- Continuing education workshop on training market analysis (DAAD), Tbilisi (2007)

## Uzbekistan

### Creation of M&E systems

- Promotion of vocational training in Uzbekistan (GTZ, 2008)

### M&E training package

- Training of partner staff on M&E (GTZ, 2008)

## China

### Creation of M&E systems

- VQEP (GOPA/GTZ, 2005–2007)

### M&E training package

- Training on the creation of M&E systems within a project (GOPA/GTZ, 2006)

### Single modules

- Evaluation summer school, (DAAD), Beijing (2005)
- Training on M&E in vocational education projects, Xian (2005)

## Nepal

### Cooperation

- Participation in an initiative of UNICEF and the World Bank for the improvement of evaluation capacity in South Asia (2007)

## India

### Creation of M&E systems

- Development and implementation of a gender-sensitive M&E system for the Plan India project »Engendered! – Minimizing the Gender Gap« (Plan International – Germany, 2008–2010)

### M&E training package

- Training on the creation of M&E systems, New Delhi (Plan International – Germany, 2008–2010)

## Philippines

### Creation of M&E systems

- »Promotion of Dual Training and Education« (GTZ, 2000–2003)

### M&E training package

- Training on the creation of M&E systems (GTZ, 2000–2003)

## Vietnam

### Creation of M&E systems

- BBPV (GTZ, 2005–2006)

### M&E training package

- Training on the creation of M&E systems (GTZ, 2005, 2006)

# Literature

**Stockmann, Reinhard (2008)**

Evaluation and Quality Development.  
Principles of Impact-Based Quality Management.  
Frankfurt/Main: Peter Lang.

**Stockmann, Reinhard (2008)**

Evaluación y Desarrollo de la Calidad.  
San José: Universidad de Costa Rica.

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